LEAP (Latino Entrepreneur Access Program)

• Goes beyond a conventional accelerator model
• Is a growth-stage ecosystem designed to address the unique business journey of Latino and BIPOC entrepreneurs
• Incorporates technical, social, and financial tools and resources with the support and rigor of a paid advisory board provided to LEAP entrepreneurs for one year

LEAP addresses all key components of growth and scale by providing LEAP entrepreneurs access to three critical resources: technical, social, and financial capital

6-Part Interactive Speaker Series
Led by industry leading business experts to discuss the key challenges and opportunities of growth, scale, and sustainability

Advisory Board
Quarterly 3-person advisory board meetings of CEOs, senior executives, and industry leaders with expertise in sales, marketing, operations, fundraising, and finance

Business Mentorship
Monthly virtual meetings with individual advisory board members to address specific business issues and opportunities and prepare for quarterly board meetings

The Network
Introductions to advisory board member contacts and access to national LLI Network

Investment
Introduction to investors and financial resources focused on funding growth-stage companies

LEAP is designed to drive three major outcomes for entrepreneurs:

• Sustained profitable revenue growth
• Workforce expansion
• Access to new capital from public and private financing sources
LEAP Entrepreneurs

Eligibility Requirements:

• Must be a CEO, president, or business owner
• Must identify as Latino or BIPOC
• Must have a minimum of two employees or independent contractors working for the company
• Must be headquartered in the U.S.
• Must generate a minimum of $100,000 in annual revenue

Program Overview:

• 1-year program
• 6-Part Interactive Speaker Series led by industry leading business experts on horizontal business topics such as preparing capital investments, recruiting and retaining top talent, and increasing sales and market reach
• Individually selected and assigned paid advisory board members for one year

Advisory Board

Building an Extraordinary Latino & BIPOC Advisory Board with Diverse Expertise

The LEAP Advisory Board is composed of CEOs, senior executives, and industry experts with substantial expertise in sales and marketing, operations, fundraising, and finance.

Advisory board members share a commitment to teach, mentor, and coach LEAP entrepreneurs who are primed for future success. They work alongside other industry, business, and financial leaders while working directly with tomorrow’s success stories. Their expanded network and board experience serves as a springboard for larger nonprofit and for-profit boards.

Advisory board members are compensated for their participation in quarterly board meetings and monthly advising sessions.

Apply now at www.latinoslead.org/leap

The LLI works alongside local and national partners to close the opportunity gap in entrepreneurship, build wealth within the Latino and BIPOC communities, and provide culturally relevant expertise to address the nuanced and complex challenges faced by Latino and BIPOC entrepreneurs.

About the Latino Leadership Institute (LLI)
The LLI unlocks the full economic and social potential of Latinos by preparing, connecting, and elevating Latino leaders and entrepreneurs to successfully build power, drive change, and generate wealth.

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