

# LEAP

## Latino Entrepreneur Access Program

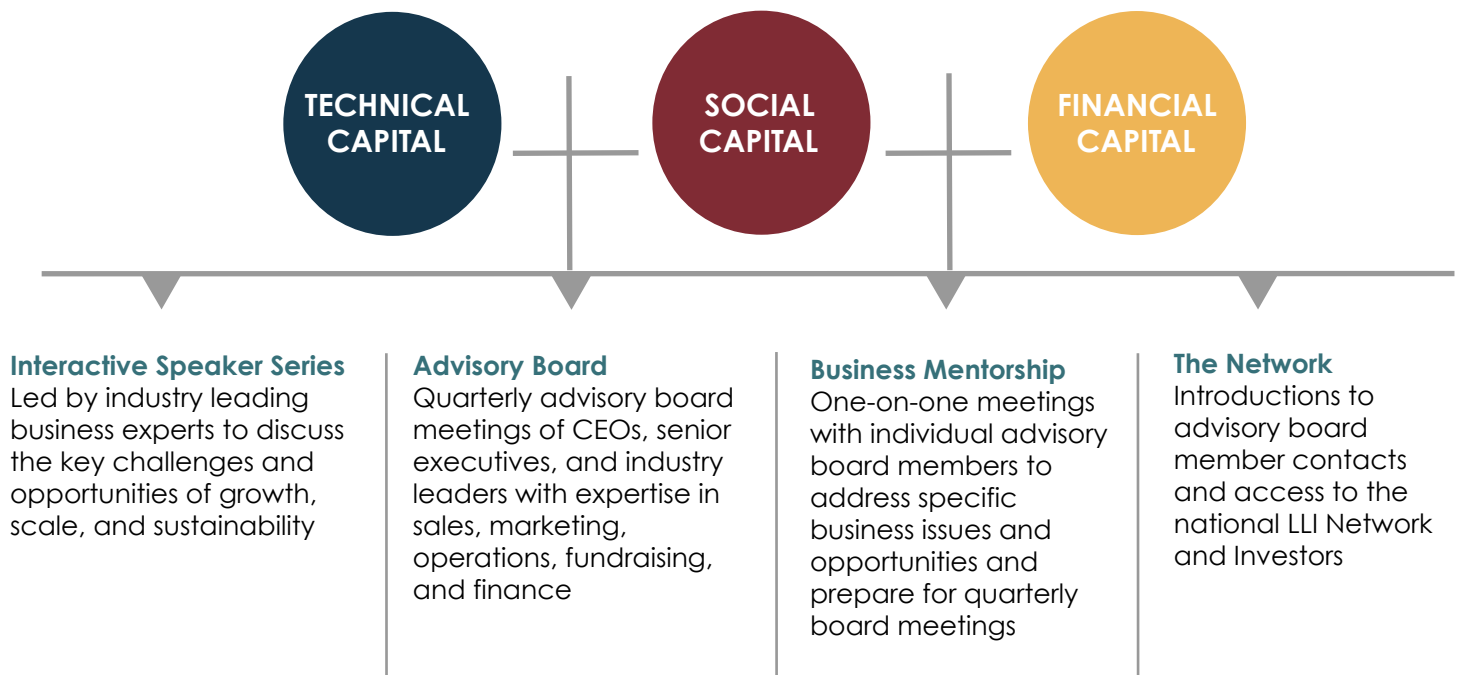
### Growth-Stage Accelerator for Latino & BIPOC Business Leaders

#### LEAP (Latino Entrepreneur Access Program)

- Goes beyond a conventional accelerator model
- Is a growth-stage ecosystem designed to address the unique business journey of Latino and BIPOC entrepreneurs with a laser focus on sales, and both customer and revenue growth
- Incorporates technical, social, and financial tools and resources with the support and rigor of a paid advisory board provided to LEAP entrepreneurs during the 9-month program

LEAP focuses on the key indicators of success for growth-stage businesses: 1) revenue and customer growth, 2) executive leadership, and 3) aligning values and strategy

#### Path to Business Success



LEAP is designed to drive three major outcomes for entrepreneurs:

- Sustained profitable revenue growth
- Workforce expansion
- Introduction to investment private financing sources

# LEAP Entrepreneurs



## Eligibility Requirements:

- Must be a CEO, president, or business owner
- Must identify as Latino or BIPOC
- Must have a minimum of two employees or independent contractors working for the company
- Must be headquartered in the U.S.
- Must generate a minimum of \$100,000 in annual revenue

## Program Overview:

- 9-month program
- Interactive Speaker Series led by industry leading business experts on horizontal business topics such as preparing capital investments, recruiting and retaining top talent, and increasing sales and market reach
- Individually selected and assigned paid advisory board members

## Advisory Board

### Building an Extraordinary Latino & BIPOC Advisory Board with Diverse Expertise

The LEAP Advisory Board is composed of CEOs, senior executives, and industry experts with substantial expertise in sales and marketing, operations, fundraising, and finance.

Advisory board members share a commitment to teach, mentor, and coach LEAP entrepreneurs who are primed for future success. They work alongside other industry, business, and financial leaders while working directly with tomorrow's success stories. Their expanded network and board experience serves as a springboard for larger nonprofit and for-profit boards.

Advisory board members are compensated for their participation in quarterly board meetings and one-on-one advising sessions.

Apply now at [www.latinoslead.org/leap](http://www.latinoslead.org/leap)

The LLI works alongside local and national partners to close the opportunity gap in entrepreneurship, build wealth within the Latino and BIPOC communities, and provide culturally relevant expertise to address the nuanced and complex challenges faced by Latino and BIPOC entrepreneurs.



## About the Latino Leadership Institute (LLI)

The LLI unlocks the full economic and social potential of Latinos by preparing, connecting, and elevating Latino leaders and entrepreneurs to successfully build power, drive change, and generate wealth.

