



Joelle L. Martinez

President & CEO

Latino Leadership Institute (LLI)

Joelle L. Martinez is a nationally recognized executive, strategist, speaker, and facilitator.

A visionary leader, Joelle dedicates her life to helping cross-sector leaders realize their individual potential as well as the economic and social opportunities presented by an increasingly diverse U.S. populace.

UNLOCKING LATINO POTENTIAL

Latinos are essential to U.S. economic growth, talent pipeline, and vitality, accounting for almost 78% of new workers this decade alone. However, Latinos face the largest leadership gap of any demographic group in the U.S.

This presentation brings together data, personal narratives, and practical solutions to promote Latino career, economic, and social success. Attendees leave with a deeper appreciation of the Latino experience and a new drive to ensure that Latino leaders reach their full potential.

Keynote Presentation Time: 45-minutes with 10-minute Q&A

Email info@latinoslead.org for more information.

"Joelle's keynote speech on **Unlocking Latino Potential** is unparalleled. She contextualizes data and research, weaves in storytelling from history and her own experience, and inspires audiences to bring what they've learned to future conversations and decision-making."

China L. Jude
Vice President, Diversity, Equity, and Inclusion
Denver Broncos Football Club

